

ZSOLT KASZANYICKI

UI/UX Designer

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OBJECTIVE

A successful and driven Art director with over 4 years of experience in the marketing and technology field wishing to apply my vast amount of knowledge and experiences in a new work environment in Calgary, Canada.

MY PHILOSOPHY

I believe that people can only succeed in life when they commit themselves 100% into everything that they do. Because of this ideology, I complete my work using all my efforts, my knowledge on the latest technologies and methods, along with the passion and enjoyment I have to complete all that I do to the best of my ability.

SKILLS

Graphic programs

Photoshop, Illustrator, Indesign, XD

3D programs

Blender, Unity, Vizor

Chatbot building

Chatfuel, Integromat, Zapier

Video editing

After Effects, Premiere Pro

Webdesign

HTML, CSS, Wordpress

WORK

Art director

2015-2018

Möbius Mobile Marketing

I was an Art Director for three years at Möbius Mobile Marketing, an acclaimed mobile digital agency based in Budapest. I used a wide scale of softwares with my UI/UX knowledge to produce unique user journeys and experiences for websites and mobile apps. I also designed 3D scenes to be utilized for VR as well as edited numerous videos. In 2018, I also built chatbots utilizing the latest technology for a new and modern approach to marketing for international companies.

DTP Operator, Video editor

2014-2015

Tonic Advertising Agency

I was an employee for Tonic Advertising Agency as a DTP Operator, photographer, video editor and decorator. As many projects were printed advertising, I've gained a lot of knowledge about printing technologies, colors and typography.

EDUCATION

UI/UX Designer

2015

Moholy-Nagy University of Arts and Design

Graphic Designer

2013-2014

Budai Art School

Art Basics

2012

91. Studio Art School

During my year of study at 91. Studio I have gained knowledge of the anatomy as well as other various and extensive techniques in the traditional arts such as: painting, drawing and sculpting.

INTERESTS

Traditional japanese arts, fashion, cycling, latest and trending technologies, vintage cartoons and Miyazaki movies